

WEB CONNECTIVITY LTD CONNECTING OUR COMMUNITIES

Web Connectivity Limited (WCL) is the leading provider of messaging services to the large commercial insurance and reinsurance markets. The company offers both technical solutions and business consulting to organizations seeking to implement electronic placing, accounting and settlement, and claims.

WCL is standardizing communications to automate previously manual processes in the insurance industry to improve process efficiency. Carriers and brokers traditionally rely upon a large amount of manual, paper-based processes and legacy software systems, which hinder scalability, communications, integrations, and overall insurance market performance. While email communication is commonplace in the global insurance market, the unstructured nature of the communications does not assist with automation.

WCL provides a scalable, secure solution that acts as a common point of integration to unify, standardize, and integrate a myriad of third party systems, data, and data processes. WCL delivers this service via a customized and proprietary data communication gateway (intermediary software mechanism) and related interfaces. Insurance organizations use the WCL gateway, EnabledB2B, to exchange structured data using ACORD data and messaging standards.

WCL was founded in 2003 and is wholly owned by Advisen Ltd. Current clients include global insurance carriers and brokers and the majority of the Lloyd's market. In response to global market initiatives such as Ruschlikon, WCL has expanded its operations to support clients in the US, Bermuda, Europe, and Asia.

KEY FACTS



Processes more large commercial acord messages than any other acord messaging gateway provider

97 CUSTOMERS WORLDWIDE

world's largest brokers, insurance, and (re)insurance organizations

85% LLOYD'S MARKET PENETRATION

- with additional clients in the us, bermuda, europe, and the middle east